



PCA POTOMAC LOGO CONTEST 2019

Official Rules

This document describes the official rules (“Official Rules”) of the PCA Potomac Logo Contest organized by the Porsche Club of America Potomac Region (“PCA Potomac”). The object of this contest is to design an updated logo for or region. Information on how to enter and prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual who offers the Entry under the terms of this Contest.

Eligibility

The Contest is open only to PCA members in good standing as listed in the PCA database during the course of the contest or a person outside of the PCA membership if accompanied by a written introduction and recommendation by an existing PCA member.

How to Enter

1. Initial entries must be submitted by email to president@pcapotomac.org. The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
2. The email must include the name, postal address, phone number and email address of the Entrant.
3. No more than 3 Entries may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. The deadline for Entries is midnight (one minute after 23:59) on **August 1, 2019 EST**.
6. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
7. There is no fee to enter the Contest.



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Submission Guidelines

The purpose of the contest is to design a logo for the PCA POTOMAC REGION. The logo will be used online, in print, embroidered or printed on merchandise, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

Because of the requirement to register the logo as a Service Mark, Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a Service Mark, no matter how well crafted, cannot win the Contest.

1. This image should not be photographic (see below for information on graphic formats),
2. The logo must be in a circular shape.
3. The logo must include an image which portrays our Nation's capital in some way, based on the creative idea of the Entrant.
4. The logo must include a design representative of driving, driving programs or an element of the fact we are a driving club.
5. The logo should be suitable for digital, print and embroidery, choosing colors which will be visible in both formats.
6. The logo must also contain the words "Potomac", "The Founders' Region" and also include "Porsche Club of America" or "PCA".
7. The logo must not contain any other text besides that required above.

Due to the requirements for high quality printing and re-sizing Entries must be submitted in scalable vector graphic format (EPS). We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.

The limit on attachment sizes for our email is 10Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so. You may also send a link to an on-line document repository if the file size is too large.



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Prizes

Subject to the legal requirements outlined above, the winning designer will receive:

1. \$200 cash prize
2. \$250 gift coupon to be used on any PCA Potomac event registered through MotorsportReg.
3. The right to use the basic logo to identify him/herself as the logo designer.

Judging and Selection of Winner

1. The winning design will be selected by five judges appointed for the purpose and by the PCA Potomac Executive Board, as well as the Executive Board. Their decision will be final. A survey will be sent to the membership for feedback on the top 5 options and used as a guideline for the judges, but membership survey results shall not constitute the final winner. No further correspondence shall be entered into after the winning design has been chosen.
2. PCA Potomac reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. PCA Potomac reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be required to sign a contract assigning all ownership of the logo to PCA Potomac.
5. Accepting the prize constitutes permission for PCA Potomac to make public and otherwise use winner's name, and country of residence for publicity purposes. Further personal data may be requested but is not required.
6. No timetable is set for the announcement of a winner due to the need to confirm that the winning entry can be registered as a Service Mark.

Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of PCA and may be displayed publicly on PCA web sites.
3. The winning entry will be registered by PCA as a Service Mark and the Entrant agrees to transfer all right and title to the Entry to PCA in accordance with the Official Rules of this Contest.



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Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and PCA in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and PCA and relating to the Contest.

Consideration

The Entrant agrees that the ability to participate in the Contest and to compete for the prizes offered in connection with the Contest constitute, where required, sufficient consideration for the Entrant's obligations under these Official Rules.



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PORSCHE CLUB OF AMERICA – LOGOS AS OF 2016



Mid Ohio



Musik-Stadt



Northeast



Mid South



Niagara



Northern New Jersey



Milwaukee



Nord Stern



Northern Ohio



Monterey Bay



North Country



Ocmulgee



Motor-Stadt



North Florida



Ohio Valley



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Olympic Peninsula



Pacific Northwest



Potomac



Orange Coast



Palmetto



Puerto Rico



Oregon



Peachstate



Rally Sport



Ozark



Pocono



Red River



Ozark Lakes



Polar



Redwood



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Rennsport



Sacramento Valley



Schonesland



Riesentöter



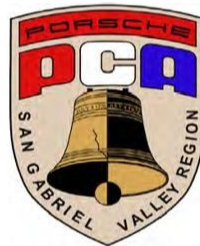
San Diego



Sequoia



Riverside



San Gabriel Valley



Shasta



Roadrunner



Santa Barbara



Shenandoah



Rocky Mountain



Schattenbaum



Sierra Nevada



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Silver Sage



Southern Indiana



Tennessee



Smoky Mountain



Space Coast



Three Rivers



Sonnenschein



St Louis



Upper Canada



Southeast Michigan



Sudenvolk



Vancouver Island



Southern Arizona



Suncoast Florida



War Bonnet



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WEST TEXAS REGION



West Texas



Wild Rose



Western Michigan



Wilderness Trail



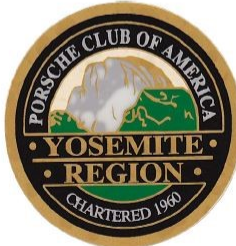
Whiskey Bay



Yellowstone



White River Region



Yosemite



Wichita



= No logo



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Absaroka



Alpine Mountain



Big Sky



Acadia



Appalachian



Blue Ridge



Alabama



Arizona



Bluegrass



Alaska



Ark-La-Tex



California Central Coast



Allegheny



BC Interior



California Inland



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Canada West



Central Iowa



Chicago



Carolinas



Central New York



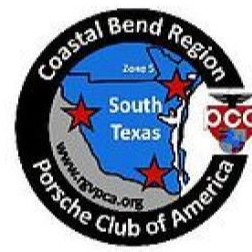
Cimarron



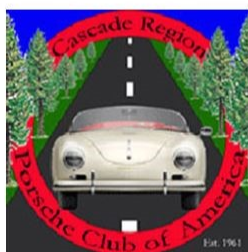
Carrera



Central Pennsylvania



Coastal Bend



Cascade



Central Wisconsin



Coastal Empire



Central Indiana



Chesapeake

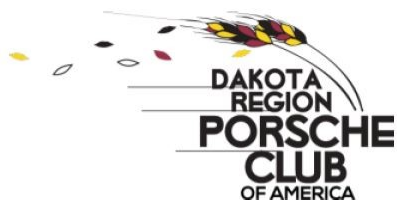


Connecticut Valley



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Dakota



Everglades



Florida Thoroughbred



Delaware



Finger Lakes



Fox Valley



Diablo



First Settlers



Gold Coast



Down East



Florida Citrus



Golden Empire



Eastern Buckeye



Florida Crown



Golden Gate



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Grand Prix



High Desert



Inland Northwest



Great Plains Region
Porsche Club of America

Great Plains



Hill Country



Intermountain



Green Mountain



Hudson Champlain



Jersey Shore



Hawaii



Hudson Valley



Kansas City



Heart O' Dixie



Hurricane



Kentucky



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Keystone



Loma Prieta



Mardi Gras



Las Vegas



Lone Star



Maumee Valley



Lincoln Trail



Longhorn



Maverick



Living Skies Prairie



Los Angeles



Metropolitan New York



Llano Estacado Region

Llano Estacado



Magnolia



Michiana